

SCIENTIFIC RESEARCH UNIVERSITY VECTOR DEVELOPMENT KNOWLEDGE

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Abstract: *In the current context of globalization, when Romania became a full member of the European Union, Romanian university education has expanded spatial and temporal boundaries, becoming more dynamic.*

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In the Christian University "Dimitrie Cantemir" university research activity is focused both on interdisciplinary activities, the interdependence between the academic and business. In the current context of globalization, when Romania became a full member of the European Union, Romanian university education has expanded spatial and temporal boundaries, becoming more dynamic. In domestic and international competition which is currently under academic, the reality was reconfigured in relation to human needs under the pressure of unprecedented financial and economic crisis. Therefore it is imperative to shift to strategic management a key component of its strangeness to be looking for intellectual adventure and imaginary territories, in other words, INNOVATION. In this way the transition is made to scholarly practices, accompanied by an allowable dose of innocence in approaching reality, the modern methods of instruction process is strongly influenced by experiences, seamless, of a different mindset where ideology and poetic aesthetics "job well done" are not dominated by personal interests, formal events, immoral and irresponsible.

Strategic management applied scientific research should focus on observation and imagination as the main culprits of innovation. Act of creation becomes the one who realizes it is a constant attempt to find the realities of living environment. Act of creation is an event expression divine.

Strategic management to assure the University a competitive edge allowing that approach able to produce knowledge and intellectual progress. Therefore, Studies and Applications Research Center Finance - Banks aims to focus concerns in ways which do not deprive driven strategic alliances with other institutions of higher education valuable, private companies with specialists in professional organizations and national interest International finance other personalities. The main actors involved in university research academics who are individual and group investigations, less complex or more fields of specialization which fall within the two departments: Finance and Banking. To avoid the management of

"laissez faire" in which university research is left to the scholars, for which such role is reduced to centralize management and reporting of results, have brought a different style of activity, a other performance management to foster increased scientific research in the Faculty and University level default. Must create a connection between higher systemic, scientific research (including university) model of most advanced countries. Efficient use in colleges, higher education would remove the fog is and would bring "down to earth" closer to the real economy, value-added product industries, ie products, technology and intelligent services to which academics, but students will be forced to move. The main concerns of the Centre for Studies and Applied Research Finance - Banks (CCSAFB) should cover mainly the following:

- Develop training and manuals, updated, necessary to conduct the educational process (training) of the Banking Finance and Accounting Department (BCF)

- Organizing annual scientific conference of scholars, with national participation and intellectual

- Publishing notices, studies and applications (sole author or in collaboration) of teachers and students university.

- Attract the greatest number of scholars in the work of publishing in journals nationally and internationally recognized

- Achieving the cooperation with economic entities, financial, banking, etc.. the projects are aimed at local and regional development, including research development and innovation (RDI).

- Involving a large number of professors, graduate students, graduate students and project proposals and make grants based on research contracts

- Participating scholars of FBC and other national and international scientific events to promote a favorable image of BCF and therefore UCDC.

- Organizing meetings of scholars and students of FBC with specialists from central and local public institutions, research institutes of the Romanian Academy, Academy of Scientists of Romania - Department of Technical Sciences - Groups of Inventions and Department of Economics, National Institute Research - Development of economic agents (banks, insurance companies, etc..) etc.

- Increase business guidance and support to doctoral students in the BCF

- Developing continuous improvement actions of the professional training of young scholars in broad areas of impact and interest (psycho-pedagogy, computer science, environmental experts and appraisers, inspectors, environmental compliance, innovation managers, etc.).

- Increased number of specialists and personalities involved in various events with students BCF.

- Engagement in a large proportion of students as research

- Making scientific research partnerships with universities, research institutes, national and foreign companies

